



**SENSO GLOVE
ADVERTORIAL**

GET A GRIP

Make sure you've got the perfect grip with the brand new Senso Glove

Whether you use the popular Vardon grip or the interlocking grip like Tiger Woods, it's essential that you're holding your club properly if you want to hit the ball well. An integral part of that is how tightly you grasp the club, as too much pressure is likely to result in tightened muscles and poor shots.

That's where the Senso Glove comes in. It looks and feels like a regular golf glove, but includes highly responsive and strategically placed sensors that measure grip pressure 80 times per second. The sensors then feed the data into a small computer attached to the back of the glove.

If the golfer grips the club too tightly - which is recognised by teaching professionals around the world as a fundamental swing flaw - the computer emits a loud audio signal, warning the golfer to ease off. The computer's 3cm wide screen also provides an instant visual readout to indicate whether too much grip pressure is being applied.

By helping to get your grip right, the Senso Glove could result in longer shots - which is surely what every golfer wants.

■ SENSO GLOVE

The Senso Glove is available for both men and ladies, left-hand only, in sizes S-XL. Visit www.sensoglove.com for a special introductory price of £49.95 until the end of the Ryder Cup - which will be extended by four weeks if the European team wins!